



PRICES FOR POPULAR SERVICES

Logo/Identity Design

logo (3 digitized logo ideas; final image files & usage tips on CD-ROM)	\$200
letterhead, envelope, OR business cards (up to 5, then \$10 per person extra)	\$90
stationery package (letterhead, envelope, & business cards)	\$200
identity package (logo & stationery package)	\$375

Postcard or Flier (1/4 or 1/2 page), Poster or Single-Page Ad (any size)

one-color design (for a single ink or black & white), per side	\$80
each additional spot color	\$10
full-color design (required for color photos), per side	\$115

Brochure (Bifold or Trifold), or Book Jacket

one-color design (for a single ink or black & white)	\$140
each additional spot color	\$10
full-color design (required for color photos)	\$200

Website Design & Construction

homepage	\$200
each major subpage (regular HTML)	\$75
each major interactive subpage (contains CGI, PHP, or forms) (gallery, catalog templates, etc. can be negotiated depending on complexity.)	\$125

Consultation/project briefing/estimates FREE

Advice/suggestions/shopping for fonts, paper, printing, etc. FREE

Booklets, Music Albums, DVDs, Packages and everything else can be negotiated depending on number of pages and level of complexity.

Website Maintenance, Scanning, and Tutorial Time (not related to completion of a specific design job contract) will be billed at an hourly rate of \$25/hour. An estimate of time required can be provided, on request.

All Items include a PDF document suitable for press or home printer (or press-ready artwork in another specified format). Prices do not include actual printing or cost of paper or ink.

If somebody else offers equal services for less, refer me to their ad or quote. I'm open to offers.

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